

Introducing John Keltner

C & V Reps New Northern California Territory Manufacturers Representative

C & V Reps is pleased to announce the appointment of John Keltner to the position of Northern California Territory Manufacturers Representative serving the California Central Valley and Northern Nevada.

John has an extensive sales and management background, including 5 years in the professional video production market and 12 years in the Pro AV market, specifically as a sales manager, project manager and business partner. Most recently, John was the Vice President of Client Services for an office technology integration firm in Northern California, responsible for the marketing, sales, installation and follow up services on their largest projects.

John brings a strong business development and technology sales background to his position at C & V Reps, which will insure the continued aggressive promotion and growth of the manufacturers we represent.

Throughout his career, John has demonstrated a level of professionalism and responsiveness that has lead to continued success at each of the businesses he has been a part of and C&V believes he will be a great asset to our firm, our manufacturers and our industry.

Please join me in welcoming John aboard and feel free to contact him at 916-949-8975 or jkeltner@cvreps.com

Chuck Gorley
C & V Representatives